

SPONSORSHIP OFFERINGS



VENUE Sponsorship (EXCLUSIVE)

- Media and press highlight of Audi Field
- Premium vehicle and technology placement at show
- Opportunity to be first stop on legislator and regulator tours

PLATINUM Sponsorship: \$50,000 (EXCLUSIVE)

- Platinum logo placement on all standard print, digital and website advertising and select venue banners
- Logo placement and advertisement on stadium-scale concourse LED monitor
- Largest footprint at showcase
- Registration giveaway item (ex. showcase bag, water bottle, etc.) with company logo on the item alongside the event logo
- Recognized at reception
- Opportunity for a speaking role at the Showcase
- Branding and use of indoor premium Member Suite
- Inclusion in press releases and media coverage

GOLD Sponsorship: \$25,000

- Logo placement on all standard print, digital and website advertising and select venue banners
- Giveaway item with event logo to be distributed at company booth (ex. showcase bag, water bottle, coffee tumbler, poncho, etc.)
- Exhibition space and/or Ride and Drive
- Private meeting suite for member staff and one-on-one meetings
- Recognized at reception
- Opportunity to introduce a specific session or activity

SILVER Sponsorship: \$15,000

- Logo placement on standard print, digital and website advertising and select venue banners
- Exhibition space and/or Ride and Drive
- Recognized at exhibitor reception
- Branded signage in designated areas

BRONZE Sponsorship: \$ 7,500

- Secondary logo placement (or name text placement) on standard print, digital and website advertising and select venue banners
- Exhibition space and/or Ride and Drive

Supporting Sponsorship: Various

(Must be a Bronze Sponsor or above to sponsor Supporting Sponsorships)

Reception Sponsor \$20,000

- Opportunity for a speaking role at reception
- Branded directional signage
- Exclusive use of on-site monitors for branding and advertising

Sustainability Sponsor \$15,000

- Branded water stations with accompanying water bottles
- Branded electronics charging station
- Branded recycling containers throughout event



SPONSOR OPPORTUNITIES

Please indicate one:

PLATINUM SPONSOR (\$50,000)

GOLD SPONSOR (\$25,000)

SILVER SPONSOR (\$15,000)

BRONZE SPONSOR (\$7,500)

RECEPTION SPONSOR (\$20,000)

SUSTAINABILITY SPONSOR (\$15,000)

Thank you for participating in the Technology Showcase.

Please complete all sections of this form to ensure proper representation of your company's name on all printed materials associated with the event.

PLEASE RETURN TO:

John Jacobs
JJacobs@autosinnovate.org

1050 K Street, NW, Ste 650
Washington, DC 20001

Sponsor Contact Information

Name of Sponsor

As you would like it to appear in printed and event materials

Contact Name

Title

Address

City

State

ZIP

Payment Information

Check Enclosed

Check Sent By

Visa

AMEX

Mastercard

Please Charge the Following Credit Card in the Amount of

\$ Acct #:

Exp.

CVC Code

Date

Sponsorships are not deductible as charitable contributions; however, they may be deductible as a business expense.